



**SKYWART-EDU**

**SHAPING THE EDUCATIONAL WAYS**

# Introduction

Skywart-edu is a  
“Goal oriented Ed-tech platform”

“Which not only makes a **pathway** to achieve students goal(short & long term) but also **predicts** the likely probability of achieving it”

# Introduction

We make the **pathway** through our:-

“Digital Marketplace of Educational Ecosystem”

Consisting of:

Teachers | Counsellors | Instructors | Students/Users

“ E-commerce for books: Buy / Rent / Lease ”

# Problem

- **Problem** : Lack of information and gap between students and different educational entities.
- **Lack of accessibility** to career guidance, scholarship information and books.
- **Time and space constraints** to teachers and students.
- **No unified place** to solve problems for students and other entities in educational system.
- **Ed-Tech** : majorly focusing on E-learning.



# Solutions



Eliminating the confusion in students regarding their goals in life



Creating an Educational Eco-system

**Creating new sources of business, for different entitles**



Breaking the barriers of time and Space



Unified Marketplace for educational Entities/Individuals



# Our Mega Modules



**LEARNER'S  
PROGRAM**



**BOOKS TOWN**



**COUNSELLORS**

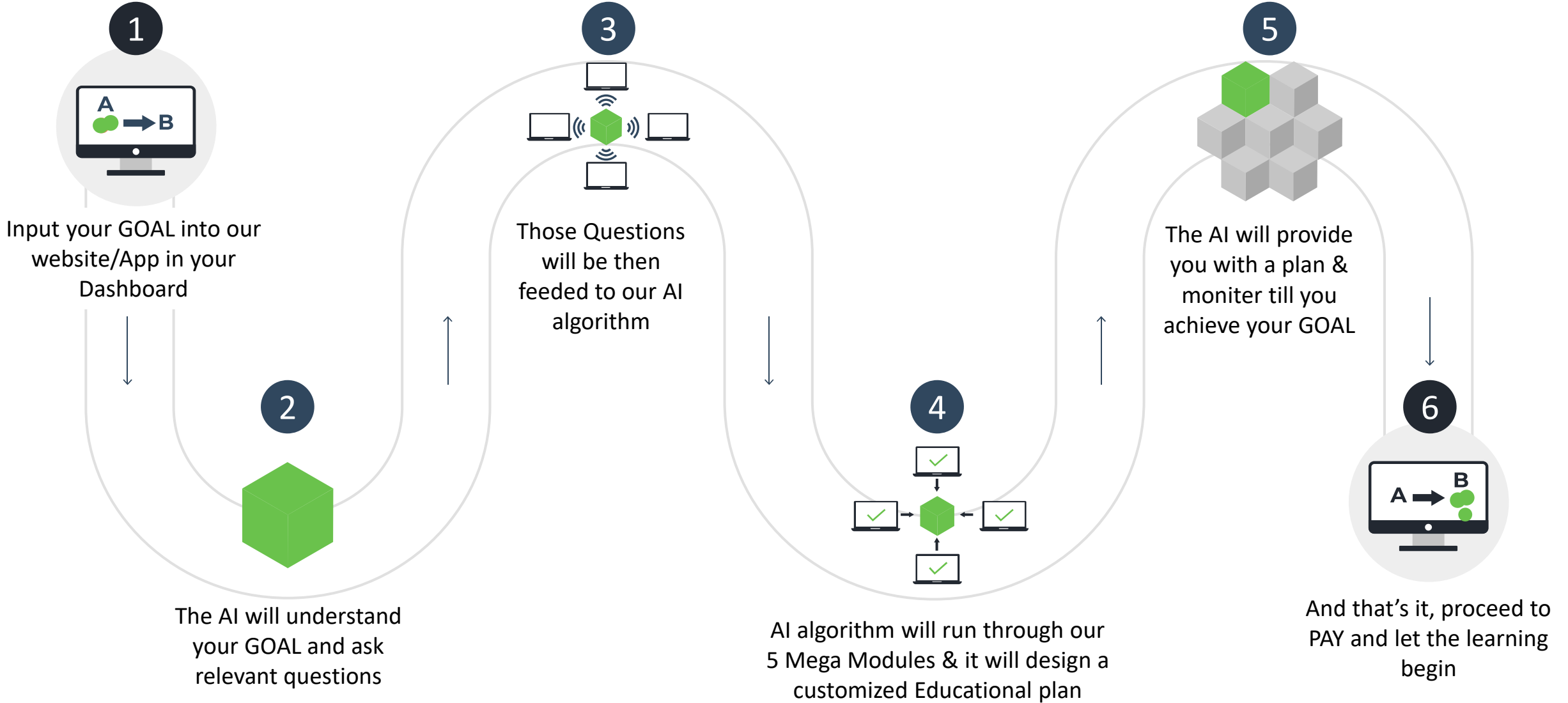


**ONLINE  
COMPETITION**



**SCHOLARSHIP  
ZONE**

# PRODUCT



# SKYWART & AI

## GOAL & RELEVANT QUESTIONS

AI

1

### Learner's program

-Right courses/teachers for you.

2

### Online competition

-Appropriate test, mock, guessed papers with detailed reports time to time

3

### Books town

-Relevant Books which you can buy/rent/lease till you achive your goal

4

### Counsellors program

-Proper counselling sessions in proper intervals

5

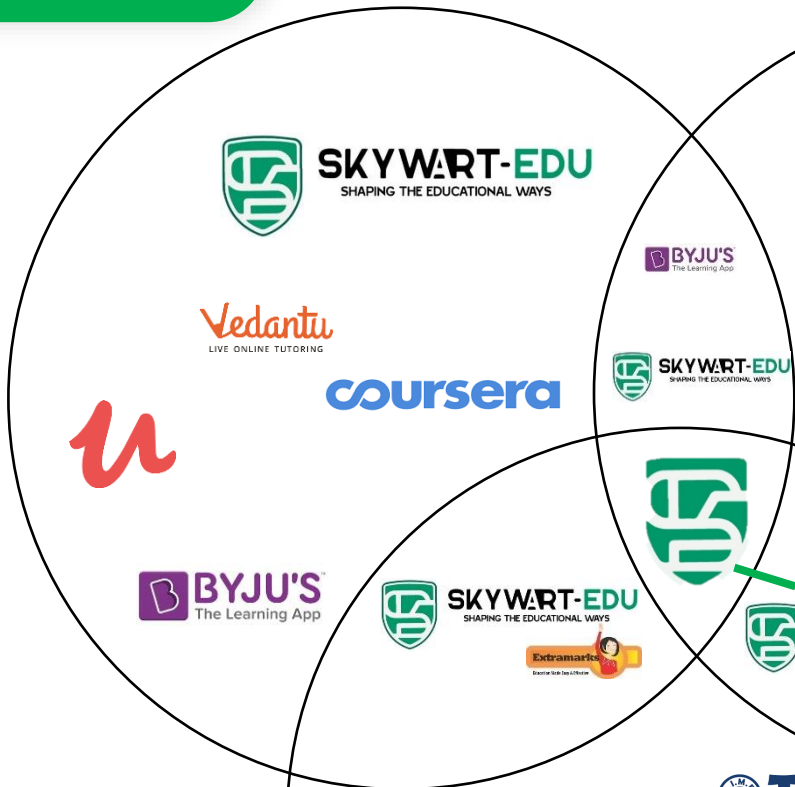
### Scholarship zone

-Appropriate Scholarships as per your eligibility

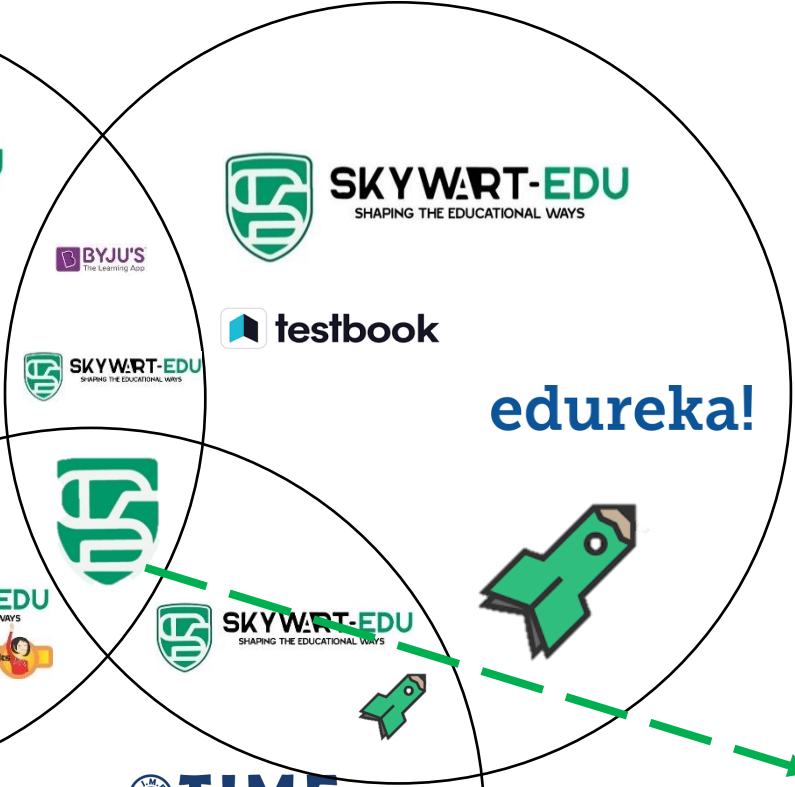


# Competition

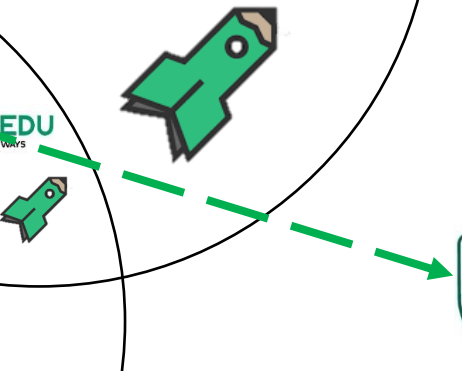
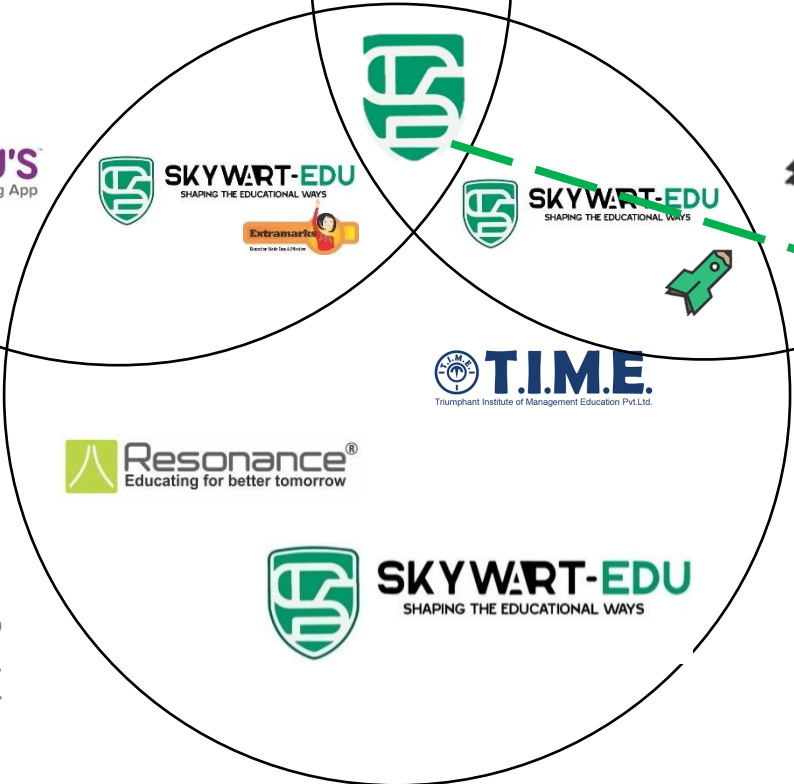
**A**  
K12 & COMPETITIONS  
PREP ONLINE



**B**  
EXAM PREP & MOCK  
TEST ONLINE



**C**  
COMPETITION PREP  
OFFLINE



# Competitive Advantage



**“Only Platform which Plans and predicts Educational Plans Via Artificial Intelligence”**

**&**

**A Digital Marketplace for Educational Ecosystem**

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## **Advantage A**

We don't have to create content for the users.

## **Advantage B**

Inflation proof as we work on the aggregator model.

## **Advantage C**

Users get vast variety Educational Solutions in one stop.

## **Advantage D**

As we are not hiring anyone scalability of product can be quick and fast.

# Market Validation & Opportunities

Students count

**315,000,000**

Students with Digital-Edu facilities

**75,600,000**

Students who can be Engaged Digital-Edu facilities

**270,000,000**

For 18 months as per  
our Traction:

Total Revenue:

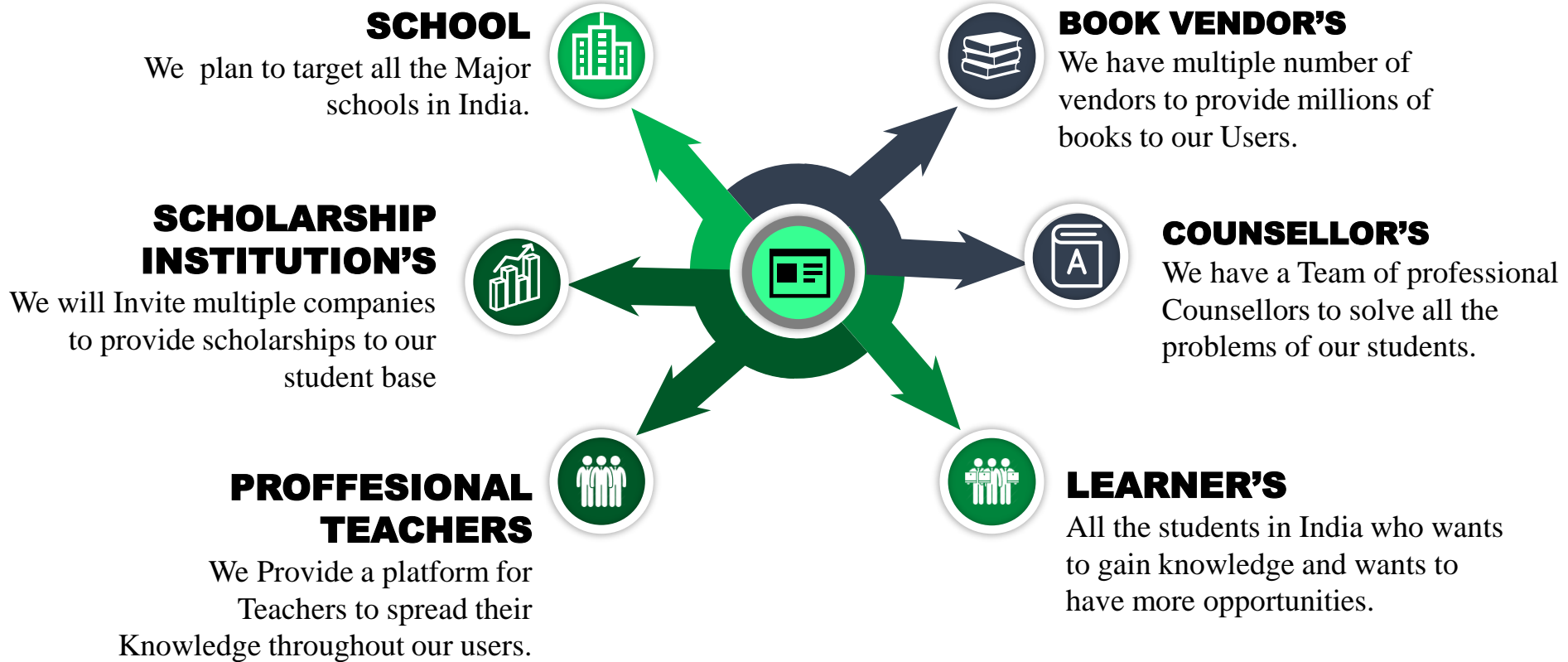
Rupees **1.9** Crore

or

Dollars: **270,334** \$



# Our Cliental



## Business Model



12.99%

Blue Glove  
Package

*"We are fully  
Aggregator based  
Ed-tech Platform"*

*"Powered by Artificial  
Intelligence"*

13.99%

Green Glove  
Package

14.99%

White Glove  
Package

*"Constantly Innovating  
new features for next  
3 years"*

# Our Team

## FOUNDER & CEO

- FARHAN QAZI

## CHIEF OPERATIONAL OFFICER

- MR.IMRAN JAVED

## CHIEF FINANCIAL OFFICER

- MR.QUAZI SHAHNAWAZ

## CHIEF MANAGEMENT OFFICER

- MR.TUSHAR BISHT

## CHIEF TECHNICAL OFFICER

- MR.AHMED QIDWAI

## CHIEF MANAGEMENT OFFICER

- MR.SHREEVATS JOSHI

## SOCIAL MEDIA HEAD

- MR.TUSHAR BISHT



# Our Vision & Mission

**Vision:** Is to built the largest Aggregator based Edtech platform for all the entities in Educational Eco-system.

**Mission:** Is to break all the barriers between a learner and knowledge irrespective of it being in virtual or real world.





# Thank you

“Lets Join Hands For A New Beginning”

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Skywart-edu



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