



Start-up Pitch Deck

Presentated by Orimmos Team



About us

Orimmos is a company that offers food franchise business in the market, this company helps roadside food vendors to grow exponentially and Boss company provides you with all types of food business, together with this you can make an excellent income and Innos Company provides complete hygienic food to its customers, this company offers an excellent test to its customers or company provides a good location to its retailer.

01

Problem 1

Unhygienic Roadside food.

02

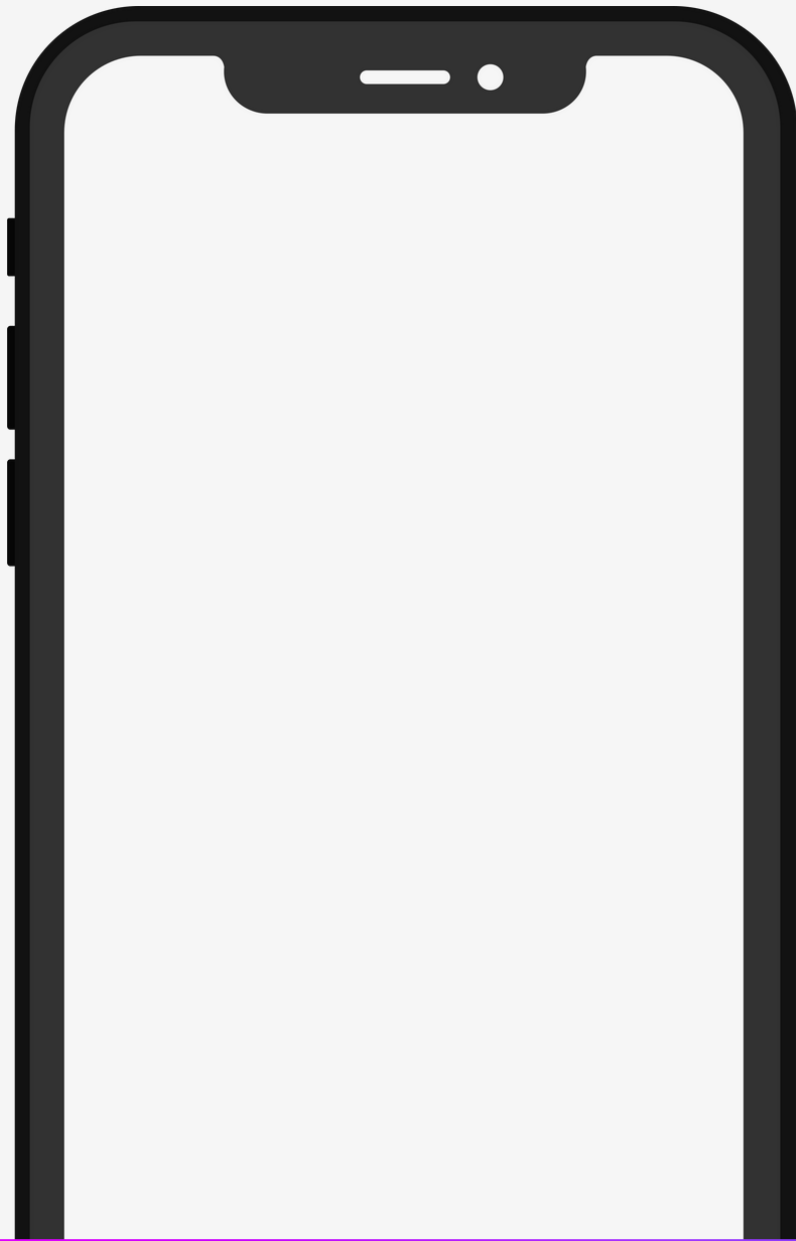
Problem 2

Roadside food vendors who failed because of unsystematic business plan.

03

Problem 3

Streat vendor who did not get respect from socity.



Orimmos

01

Solution 1

We will provide totally hygienic food.

02

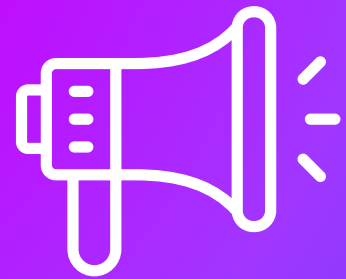
Solution 2

We will give our retailer a systematic business plan. A premium location where a big customer base is already available

03

Solution 3

We will create a new image of street vendors in society



Marketing Strategy

01

we will pitch the customer one two one by going to their cart.

02

We will use digital marketing for more leads.

03

We will collab with social media influencers for promoting our brands and we will also make an affiliate deal with them to increase our sales

04

we will also use cold calling to target people who are not available on social media.

A high-angle, wide shot of a modern office interior. The space is filled with white desks, computers, and office chairs. Several people are visible, some standing and talking, others sitting at their desks. Large windows on the right side of the frame provide natural light. The entire image is overlaid with a semi-transparent blue and purple gradient. A white rectangular box is centered over the image, containing the text 'Target Market' in a large, white, sans-serif font.

Target Market



Target Market

This Minimum Market calculation of India is based on one day.

TAM

\$ 30M

SAM

\$ 21M

SOM

\$ 9M

100%

70%

30%

Target User



Food Cart Owner

We uplift street food vendors by helping them build thriving businesses.



Chef

We provide chefs a platform to showcase their talents and collaborate on culinary innovations.



Job Seeker

For job seekers, we offer training and mentorship, cultivating rewarding careers in the culinary world.

Our Team



Dharmendra

Director



Vishal

Director



Priya Sharma

CEO

Future Roadmap

Startup

Q1 2023



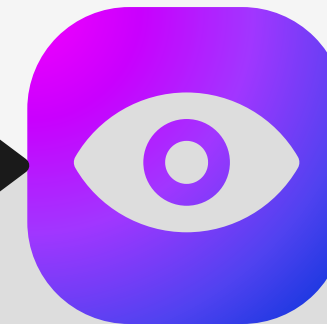
Launch

Q2 2023



**30
Franchise**

Q3 2023



Fund Raise

Q4 2023




Thank you

Contact Us

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