



**SMARTX EDUTECH**

**PVT LTD**

*WELCOME*

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# INTRODUCTION

We are developing a common portal for all coaching institute of all sizes, where tutors of particular coaching institute can provide lecture notes, take attendance and send report to parents of each individual student, and many other services which are not offered by any of our competitors at the best possible price, which makes our product an innovative one.

Student searching for a tutor/coaching can find the best coaching suitable to his/her pocket, distance from home.

# OUR TEAM



**Manish Kumar**

Founder & CEO



**Kunvar Singh**

Director





# PROBLEM

The problem with the industry is that it is highly fragmented, unorganized, and unregulated.

35% of Indian Students are dependent on this industry but not everyone is satisfied.

We are trying to solve the major problems of both Coaching Institutes and Students.

- Coaching Institutes: They don't have any single platform where they can advertise or connect with old & new students.
- Students: They also don't have any single offline or online platform where they can choose best coaching institutes for them.



# SOLUTION

We set out with a simple aim, to ensure satisfaction of students and institutes.

The solution consists of two parts:

1. Getting students to the institute who serves their needs
2. For institutes to adjust themselves such that they can provide best service to students while being lucrative.

We are making an online platform (website & mobile app) for both Coaching Institutes and Students where anyone can register themselves and connect with each other.

And we will provide some additional features like attendance, online payment, advertisement section for coaching institute etc.

# BUSINESS MODEL

- By providing paid services to the coaching institute like online attendance management, online test engine, paid advertisements through our portal, live one click notice distribution system, fee management system, etc. All these services will be under the umbrella of our novel innovative app cum website.
- By providing the best coaching needed to the students to them they can afford at some discount i.e., coupon based referrals.



# COMPETITIVE ADVANTAGE



## THEM

Our competitors are not solving the basic problems of students & coaching institutes

## US

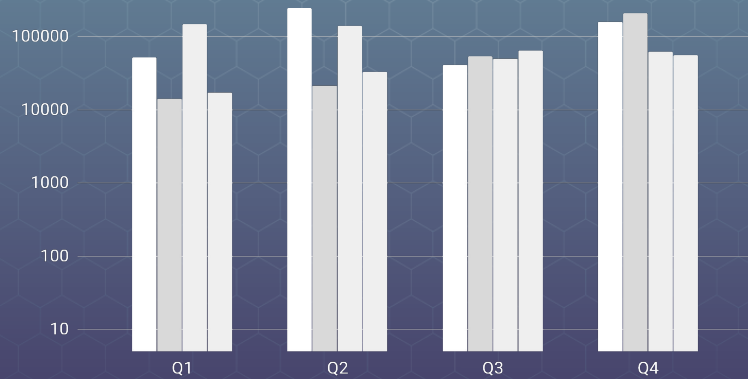
Our uniqueness is that we are giving a single online platform for all Coaching Institutes & Students in which we will provide every possible feature which can help both to create better connectivity between them.

Where everyone can register free of cost and connect with each other, so they can achieve their greatest ambition.



# MARKET SIZE

Indian Coaching Industry is a \$40 Billion industry growing at a CAGR of 35%.



# CONTACT

Does anyone have any questions?

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**THANKS**