

Hi, we are

FeedingTrends

the social blogging platform

we believe that content
creation is **the future.**



Search anything on Google. & you will land up on Company website.



place to visit in mumbai



[All](#) [Maps](#) [Images](#) [News](#) [Videos](#) [More](#)

Tools

About 37,00,00,000 results (0.88 seconds)

<https://www.fabhotels.com> > ... > Destinations > Mumbai

39 Best Places to Visit in Mumbai to Make the Most of your Trip

Gateway of India, the best place to visit in Mumbai, was built in 1924 by George Willet to honor the visit of King George V and Queen Mary to Mumbai. Visit this ...

Top sights in Mumbai

Local favorites

Kid-friendly

Art & Culture

Outdoors

History

Beaches

Museum >



Chhatrapati Shivaji Maharaj Terminus

4.5 ★★★★★ (88,510)

Ornate Victorian railway for local lines



Gateway Of India Mumbai

4.6 ★★★★★ (246,200)

Waterfront Indo-Saracenic triumphal arch



Elephanta Caves

4.2 ★★★★★ (23,846)

Island with sculpted cave temples

Ubersuggest Extension

Hidden until Sep 22, 2021

Hide Show



Mumbai

City in Maharashtra

Mumbai (formerly called Bombay) is a densely populated city on India's west coast. A financial center, it's India's largest city. On the Mumbai Harbour waterfront stands the iconic Gateway of India stone arch, built by the British Raj in 1924. Offshore, nearby Elephanta Island holds ancient cave temples dedicated to the Hindu god Shiva. The city's also famous as the heart of the Bollywood film industry. — Google

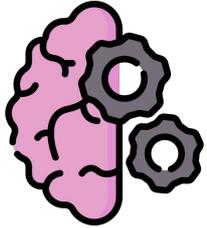
Area: 603.4 km²

Problem is :

Very Difficult for Individual to share
Knowledge or Experience through Blog



Content Creation Require:



Huge technical knowledge
(Seo,Coding,Technicality, Backlink, CMS)

Good investment of money
(Seo, Backlink, Competition Analysis)



Good investment of time
(Reputation, Idea of Topic)

No, earning for content creator

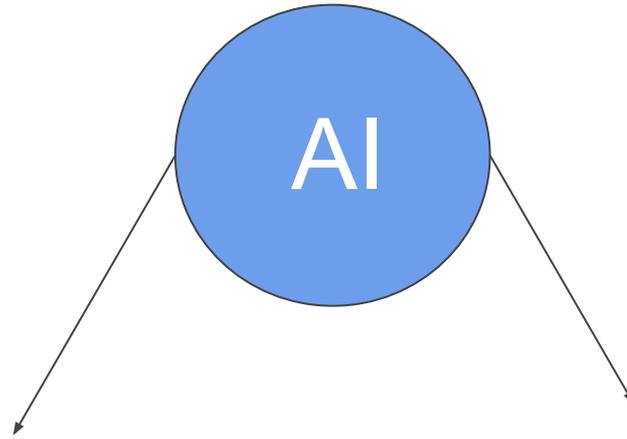




AI based Social Blogging Platform.

Hand Holding Content Creators To Create & Share Amazing Content around the world with everyone.

Without worrying about - Coding, Technicalities, traffic, monetization & 20 other factor.
Only Focusing on creating Good Content



Review of Content

Ai based Review to Filter out Good Content for Readers in No Time

- 1- Original Content Checking (Plagiarism Checking)
- 2- Grammar Checking
- 3- No Promotional Content

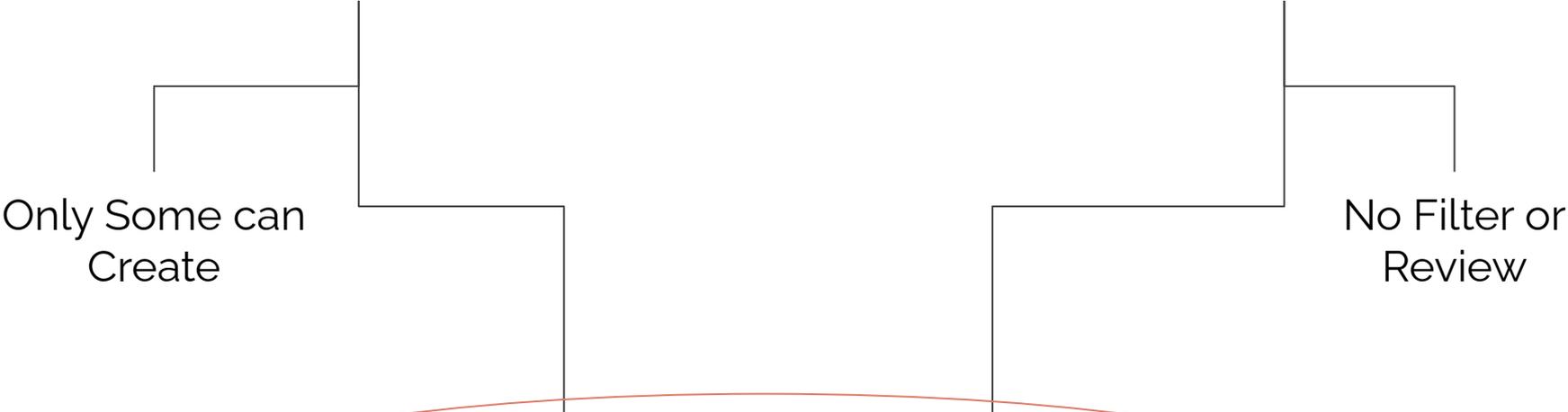
Tools for Content Creation

Tools to help Content Creator save time & uncertainty

- 1- Topic Ideas based on demand (Keywords Ideas)
- 2- AI based Ads Monetization
- 3- Grammar Suggestion
- 4- Voice To Text

Netflix

Youtube

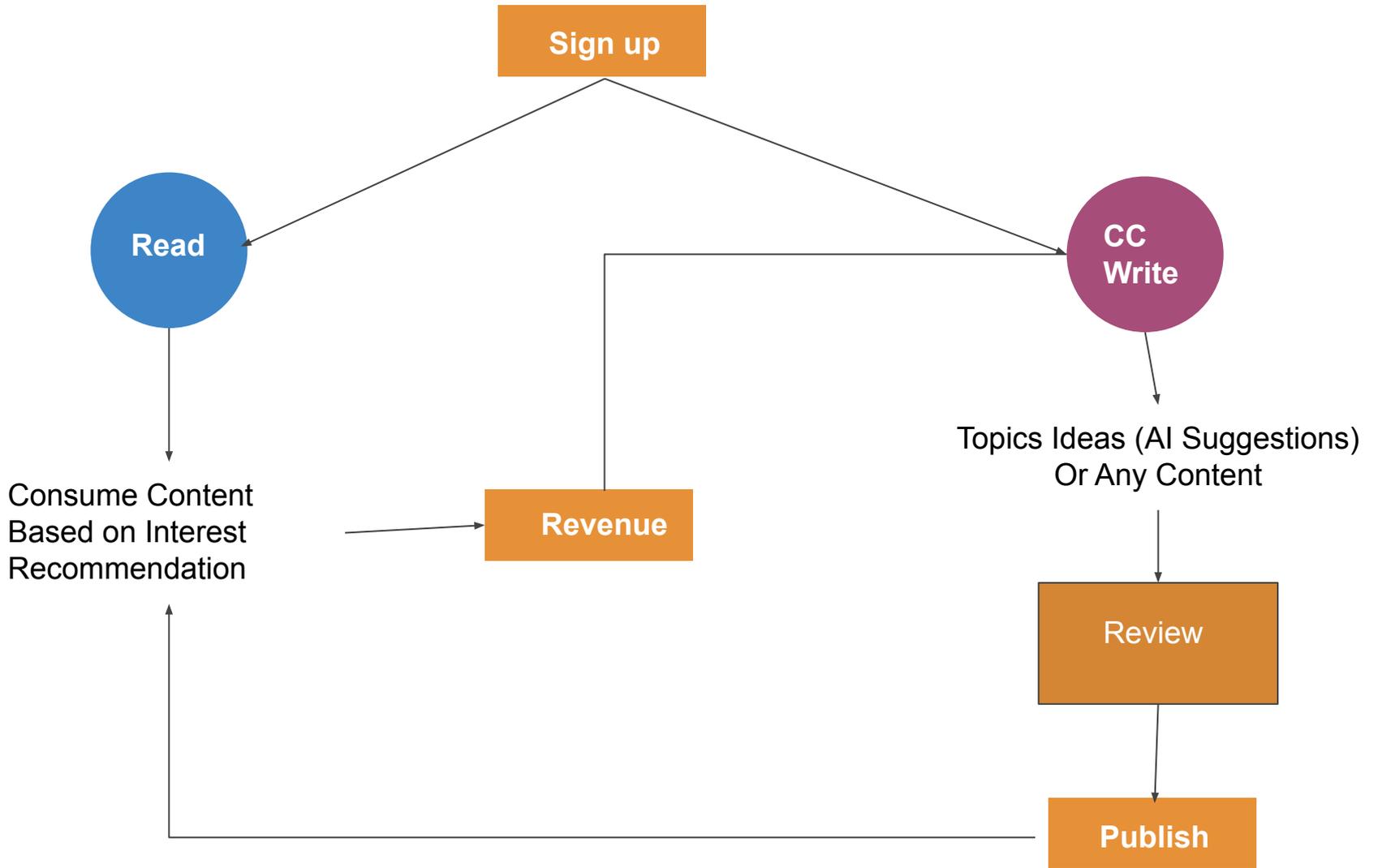


Recommendation
To Creators

Anyone Can
Create

Feeding Trends

How it works?



Competitive Landscape

	Blogging	Technology Platform	Social Network	Revenue Generation	Review	Tools for Creators
Feeding Trends	✓	✓	✓	✓	✓	✓
Medium	✓	✓	✓	✓		
New Age Platform (Quora)	✓	✓	✓			
Primitive Blogging Platform (Wordpress)	✓			✓		

Ours is the only Solution which Helps Content Creator with Technology Platform, Recommendation along With Earning Mechanism

30%

From **Content Creators** via **Advertisement Revenue**

30%

From **Subscription Fees** on Premium Content Creators

Fees on SAAS to B2B Creators

Revenue Model

The Team



Yash Srivastava | Founder & CEO

- Content & Tech Guy. Computer Engineer and Filmmaker.
- 7 international award for his content (movie)



Shekhar Gupta | CTO

- Tech Guy. Codes 24 hours a day.
- 4 years of Tech experience.



Mohd.Fahad | CDO

- Hipster guys. Knows the recipe for attracting an audience.
- 4 Year of Digital Marketing Experience

Where we are ?

33% ↑

Pageviews month on month
(3.5 Lakh + monthly presently)

30% ↑

Ads Revenue month on month
(INR 15,000 / month presently)

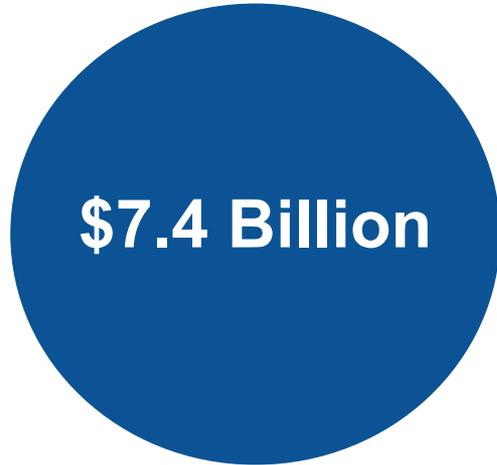
33+

Content Creator in June

Market Opportunity

\$414 Billion Global Market Size

\$44 Billion Indian Market Size Growing 14% CAGR



Digital Media In India



Our Target in next 2-3 Years

GTM

- 1- Mail has been major source
- 2- PR through different blogs and youtube
- 3- Network Effect
- 4- Opportunity Platform

Entry To Barrier

- 1- Content Creator
- 2- B2B Earning for Content Creators
- 3- Reachability
- 4- Other Content Format
- 5- Advertisement

Future & Possibility

Video & Audio Content

Global Expansion

Multilingual Platform

Futuristic Solution for Content Creators Economy

B2B Solutions for Blog & Content Creators -

News, Ed-Tech, Entertainment, Fintech, Digital asset, Ecommerce, Supply Chain

Future & Possibility -B2B

Business Problem Today while running Blog:

INR 10K to 50K /Month

CMS :
Updates & Tech

INR 15K to 5L/Month

Site Analysis :
Seo, Health, Links

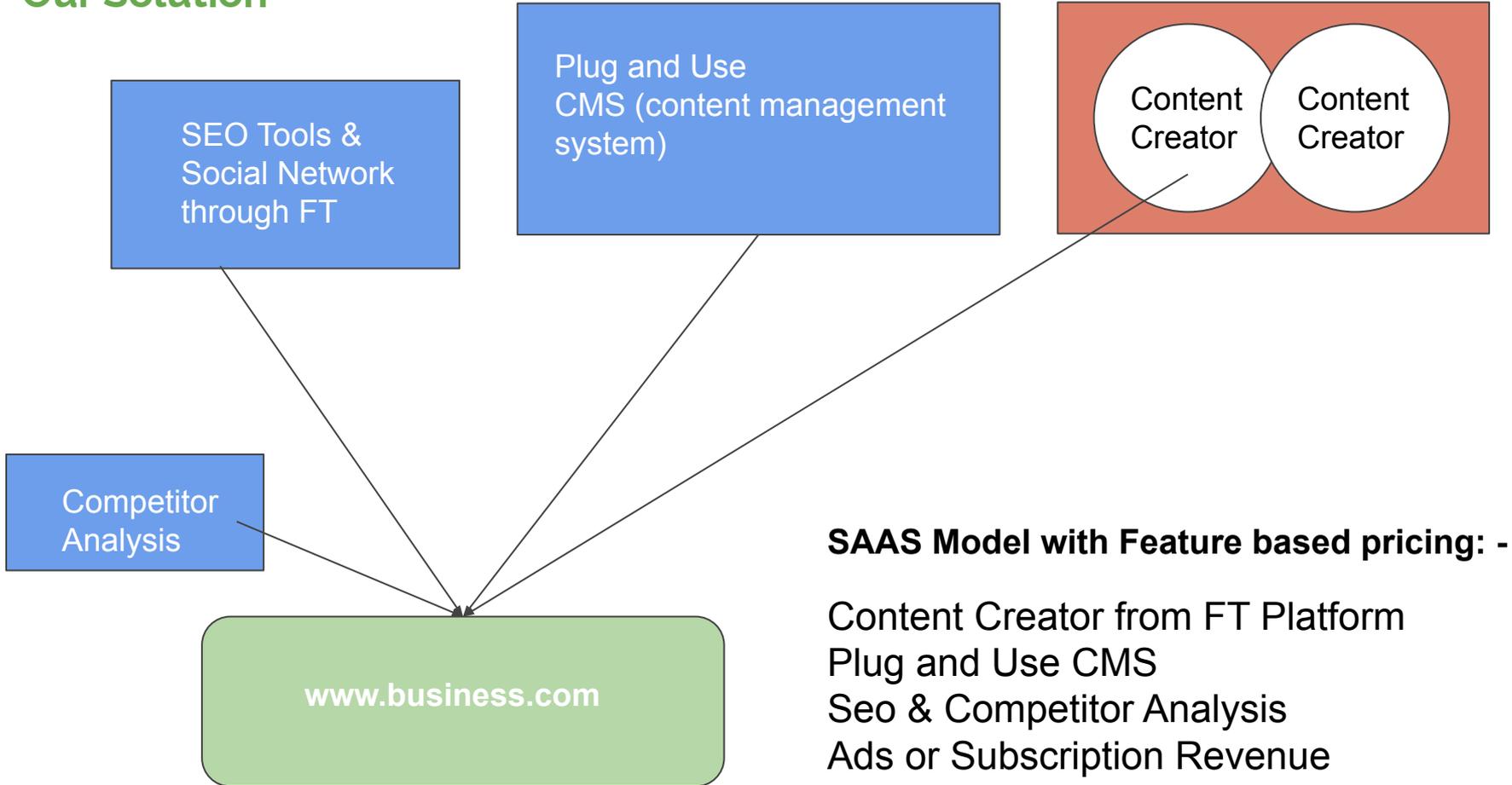
INR 15K to 5L/Month

Comp Analysis :
Seo, Health, Links

INR 15K to 5L/Month

Content Writer :
Hiring & Working

Our Solution



SAAS Model with Feature based pricing: -

Content Creator from FT Platform
Plug and Use CMS
Seo & Competitor Analysis
Ads or Subscription Revenue



Scale & Scope

with **GTM &
Entry To Barrier
Strategy**

6 months
B2C

- Profile & Article Creation
- Community & Stats
- Monetization
- Recommendation & Checker

1.6 months
B2B

- API based CMS
- Community and Stats
- Recommendation and Checker
- Monetization

**Global
Scale**

- Video
- Audio
- Multilingual
- Recommendation & Advertising Platform

We are Bootstrapped till now

Supported by -

#startupindia

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